



Red Loft Health Check Services

Affordable Housing providers are operating in an ever more challenging environment

There is an increasing need for more affordable homes in our communities, as private rents soar, the supply of new market homes reduces, and homelessness continues to grow.

Quality and safety issues, including essential fire safety works and damp and mould, remain a central concern for the housing sector. Balancing maintenance and investment in existing homes with the ambition to continue to develop much needed new homes are severely testing the capacity and capability of providers.

Further complications with the planning system, procurement, price inflation and a volatile sales market have required Boards and Executives to seek assurance that their business maintains the capacity to deliver their development aspirations.

Against this backdrop Red Loft offers support, as a trusted advisor, to help you to independently review the status of your key development and sales activities with a Development and Sales services health check that can be tailored to the requirements of your business.

Key review categories include:

- Development Strategy
- Sales & Marketing Strategy
- Operational Framework
- Programme Performance
- Risks
- New Business
- Financial Capacity

Utilising our sector expertise and knowledge, acquired through working with over 90 Housing Association and Local Authority clients, we will produce a detailed graded report of the analysis with appropriate observations and recommendations.

For more information please contact:

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